

## EAO Wins 2025 iF DESIGN AWARD for Online Product Configurator

*Interactive 3D tool gives designers full control over the configuration experience*



SHELTON, Conn., May 2025 - [EAO](#), the expert partner for innovative, intuitive, and reliable Human Machine Interfaces (HMIs), is proud to announce that its Online Product Configurator has been honored with the prestigious iF DESIGN AWARD 2025 in the *Communication – Websites* category.

The Online Product Configurator is the centerpiece of EAO's redesigned website, delivering an intuitive digital experience for customers across industries. Whether an industrial designer, engineer, or purchaser, users are guided through a seamless journey to configure and customize HMI products to their exact specifications. The platform supports more than one million product variants, and users can instantly access downloadable CAD data in all major formats.

“This award is a testament to our commitment to innovation, customer-centric design, and delivering an exceptional digital experience,” said David Kramer, Head of Corporate Marketing, EAO.

The Online Product Configurator allows engineers and designers to easily configure more than 130 components and accessories into more than 2,000 different custom combinations. Additionally, engineers and designers can view 8 switching functions with 194 products. This dynamic tool empowers customers to visualize, customize, and configure products to meet their unique specifications, ensuring a tailor-made solution for every application.

The iF DESIGN AWARD is one of the world's most respected design competitions, presented annually by iF International Forum Design GmbH. Recognized globally as a symbol of design excellence, the award has been highlighting outstanding achievements across industries for more than 70 years.

To learn more about the Online Product Configurator, please visit: <https://eao.com/catalog/en>

**About EAO:**

EAO Corporation is a global technology leader and manufacturer of Human Machine Interface (HMI) Components and Systems. EAO serves a wide range of industries, including the transportation, machinery, heavy-duty and specialty vehicle, lifting and moving, medical, and automotive markets. EAO Corporation offers intuitive development skills, global manufacturing capabilities, worldwide supply chains, and superior project and consultation management that result in complete, innovative HMI Components and Systems. HMI Components include innovative and award-winning pushbuttons, indicators, emergency stop switches, rotary selectors, keylocks, CAN or LIN-based products, and more. All EAO products meet the required international ratings and approvals and are manufactured under the important ISO quality requirements within a sustainable environmental policy.

With more than 600 employees worldwide, EAO Corporation is headquartered in Olten, Switzerland. It has production facilities in North America, Europe, and Asia, as well as 10 wholly owned international sales companies and distributors in more than 50 countries. For more information, please visit [www.eao.com](http://www.eao.com) or contact EAO Corporation at 203-951-4600 and [sales.eus@eao.com](mailto:sales.eus@eao.com)

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